SEPTEMBER 23 - 26, 2026
CHICAGO

FILTER / PHOTO FESTIVAL

SPONSORSHIP OPPORTUNITIES

COLUMBIA COLLEGE CHICAGO
STUDENT CENTER

754 S WABASH AVE, CHICAGO, IL
60605

A MULTI-DAY CELEBRATION OF PHOTOGRAPHY IN DOWNTOWN CHICAGO

The Festival, held annually in downtown Chicago, attracts approximately 1200 artists, photographers, and photo enthusiasts each year.

The 18th annual Festival will take place from September 23rd - 26th, and will be headquartered at the Student Center at Columbia College Chicago.

FILTER / PHOTO FESTIVAL

WHO WE ARE

Filter Photo hosts national and international portfolio reviewers, welcomes renowned speakers and workshop teachers, and organizes exhibitions, gallery tours, and networking events during the Festival. The majority of programming takes place at the Student Center at Columbia College Chicago, with additional exhibitions and networking events at Filter Space, the Museum of Contemporary Photography, and other partner institutions.

1200+

Festival Audience

6,000+

E-mail Marketing Engagement

12,500+

Instagram Followers

36,500+

Website Visitors Annually

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OUR AUDIENCE

- Approximately 40% are emerging or established professionals, 30% are students in photography programs, and the remainder are a blend of educators, curators, and photography enthusiasts.

- Approximately 75% are age 30 - 55 years. 20% are age 18-29.

- The two types of photography most represented at the Festival are fine art and documentary.

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SPONSORSHIP OVERVIEW

By sponsoring the 18th Annual Filter Photo Festival, your institution will gain visibility through our extensive marketing campaigns, reaching a wide audience of photographers, gallerists, collectors, curators, and patrons who are invested in photography, the arts, and community.

• Sponsorship with Filter Photo offers table space at the Festival that can be used for a variety of attendee-focused activities, as well as the benefits of online marketing and advertising exposure throughout the year.

• Our print marketing campaign includes the production of posters, Festival programs, and postcards. These are branded with sponsors' logos and distributed throughout Chicago and via a number of national photographic venues.

• Filter Photo's electronic marketing campaign includes the use of sponsor banner ads in e-mail blasts issued throughout the year. Filter Photo uses these e-mails to promote Festival and Filter Space programming.

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SPONSORSHIP LEVELS

HEADLINE SPONSOR

- Opportunity to sponsor a workshop
- 8 banner ads in e-mail marketing
- 4 banner ads in monthly newsletter
- Full page color ad in Festival program
- Table in the Festival lounge for three days of the Festival
- Top placement on sponsor page of website with logo
- Headline logo on Festival banner and postcards

$5500

PREMIER SPONSOR

- Opportunity to sponsor a workshop
- 6 banner ads in e-mail marketing
- 1 banner ad in monthly newsletter
- Full page color ad in Festival program
- Table in the Festival lounge for three days of the Festival
- Logo and click-through on website year round
- Logo on Festival banner and postcards

$3500

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SPONSORSHIP LEVELS

PLATINUM SPONSOR

- Opportunity to sponsor a workshop
- 3 banner ads in e-mail marketing
- 1/2 page color ad in Festival program
- Logo and click-through on website year round
- Logo on Festival banner and postcards

$2500

GOLD SPONSOR

- Opportunity to sponsor an artist talk
- 1 banner ad in e-mail marketing
- 1/4 page color ad in Festival program
- Logo and click-through on website year round
- Logo on Festival banner and postcards

$1500

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ADVERTISING OPPORTUNITIES

ONLINE

Banner Ad in E-Mail Blast	$200
Banner Ad in Three E-Mail Blasts	$500
Logo and Click-Through on Website	$250
Dedicated E-Mail Blast or Instagram Post	$750

PRINT

Double Page Spread	$750
Full Page	$500
1/2 Page	$250
1/4 Page	$125

PRINT + ONLINE PACKAGE

Full Page Print Ad, Banner Ad in Three E-Mail Blasts, and Logo and Click-Through on Website	$950

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WHY I ADORE CHICAGO'S FILTER PHOTO FESTIVAL

"Let me tell you why I adore Chicago's Filter Photo Festival. The combination of portfolio reviews and events, along with a handful of carefully chosen workshops, makes this Festival truly rich in offerings, without being overwhelming to its participants or surrendering its distinctive personal ambience. Their special recipe keeps a stellar cast of reviewers and presenters returning for the Filter experience each fall."

- Elin Spring, Founder and Editor, What Will You Remember?

CONTACT INFORMATION

CONTACT

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